

# NAMI SMARTS for ADVOCACY

## What is the NAMI Smarts for Advocacy?

NAMI Smarts for Advocacy is a hands-on advocacy training program that helps people living with mental illness, friends and family transform their passion and lived experience into skillful grassroots advocacy.

NAMI Smarts for Advocacy is designed as a series of three 1-2 hour workshops or modules or as a single full-day training that develop the following skills:

- Telling a compelling story that is inspiring and makes an “ask” in 90 seconds
- Writing an effective email, making an elevator speech and making an impactful phone call
- Orchestrating a successful meeting with an elected official

The unique step-by-step, skill-building design of NAMI Smarts is effective with a wide range of participants, including those who are new to advocacy as well as individuals with years of experience.

Participants routinely share that they’ve never been able to condense their story or made a clear “ask,” but with NAMI Smarts, they are now able to.

NAMI Georgia will offer a free, three-day training in Atlanta, Georgia for individuals who wish to become teachers for NAMI Smarts for Advocacy.

**Friday, August 26<sup>th</sup> – 5:00 pm - 9:00 pm**

**Saturday, August 27<sup>th</sup> – 8:30 am - 5:45 pm**

**Sunday, August 28<sup>th</sup> – 8:30 am - 1:00 pm**

### Applications available online:

[www.namiga.org/teacher-facilitator-training](http://www.namiga.org/teacher-facilitator-training)

For more information or to register,  
please contact NAMI Georgia:

**Address: 3180 Presidential Drive, Ste. A  
Atlanta, GA 30340**

**Telephone: 770-234-0855**

**Fax: 770-234-0237**

**Email: [office-nami@namiga.org](mailto:office-nami@namiga.org)**



### About NAMI

NAMI, the National Alliance on Mental Illness, is the nation’s largest grassroots mental health organization dedicated to building better lives for the millions of Americans affected by mental illness. NAMI Georgia is an affiliate of NAMI National. NAMI Georgia and dedicated volunteers, members and leaders work tirelessly to raise awareness and provide essential education, advocacy and support group programs for people in our community living with mental illness and their loved ones.